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# Executive Summary

This report will present to you as our client a document that illustrates the creation of a website to promote Olive Oil Growers in the Nelson Region. I present this report as a set of recommended steps that are well documented in the web design industry as a template for creating you an effective and functional website. The goal is that you now have a prototype website that is aimed at your intended audience.

We recommend using a specific set of web technologies to help build the website such as the use of WordPress as on online content management system. This means that you will be able to customizable and edit your site should you wish to. Initially this will be set up by myself as a web developers but once the site is up and running you will be able to add and edit pages without needing to access the underlying web code.

# Introduction

After receiving the brief from client and what their expectation is towards the website, we’re providing this report as a document to understand how important it is to have a functional website, using Angular for the front-end of the website which the users see on the website, for the backend we will be using Express and Node.js and to maintain the users and their database we will be using Mongo, the reason we cannot use a CMS for this website is because the client wants a customised website with very specific needs, hence we thought building this website from scratch would be the way to go.

Below is the brief that we received from the client:

The Breast Cancer Charity is about promoting breast cancer awareness and encouraging women and men to get regular check-ups and not avoid their health. This would be a charity website, helping communities spread awareness and also provide free check-ups to anyone who registers as a user on the website. The website also provides a task management system just to keep the user on track with their check-ups, they can create tasks about their routine check-ups and can also be as a To-Do list.

In this report we have focused on the specific areas of the website, we have identified the potential visitors for the website, and how they would use the website, the functionality of the website and the goals too.

# User Requirements

## General Functionality

We think a functional website for you would contain images which would be related to breast cancer as images is what usually catches the user’s attention, we will also have a video and text that will help promote the website. We will also have a task manager on the website which will help the user to keep a list of their health for example they can make a note of when their next home breast cancer check-up should be done etc. The website also provides one free breast cancer check-up to all the users that register on the website.